



2012/2013 Annual Report

OUR YEAR AT A GLANCE

2012 was an artful year of goodness. We raised phenomenal funds for Thailand through the Little Lotus Art project and began working with the good folk at the Samoa Victim Support Group in Apia. We introduced a new product, a very popular, locally-made set of wooden reindeer ornaments, and improved sales of some existing products. We worked on making our organisation more sustainable while continuing to help our partners achieve greater self-sufficiency. Most importantly, we achieved our objectives under each of our four newly defined areas of support: Education, Nutrition, Shelter and Play – meaning you helped give balance to many vulnerable children this year.

YOUR PROJECTS

2012 was the seventh year we have worked with the Thoo Mwee Khee Boarding House in Thailand, and while their needs have grown with increasing numbers of children, our support has kept pace. We prioritise funding for the boarding house that helps them be increasingly self-sufficient and the agricultural plot we finance is a particular success for their health and achievements.

The cost and availability of nutritious food for vulnerable children was also central to our support in Samoa in 2012. We began supporting the Samoa Victim Support Group, which is based in Apia, after an exploratory visit in March. The Group has three shelters for abused children and food for the children is its highest cost. There is no social welfare system in Samoa and the Group is the only service there protecting children who have been neglected, abused or abandoned, and it is entirely reliant on donations to continue operating.

All of our work during the year contributed to the education, nutrition, and shelter of children as well as their ability to play, as described below.

OUR ORGANISATION

During the year, Shelly Mansfield, who co-founded SpinningTop and had managed the organisation since its inception, resigned to be with her two darling kids. She leaves the organisation in the safe hands of manager Pat Shepherd, supported by the Board. Rachele Ehlert joined us in early 2013 to work with Pat on existing projects and fundraising initiatives. We are a small team but we know the children we are supporting and we are committed to helping them towards healthy, happy, balanced futures. We thank all our donors who continue to have faith in the work we do – you make the difference.



HERE'S JUST A FEW KEY ACHIEVEMENTS YOU MADE POSSIBLE

- Provided stationery for over 13,000 vulnerable refugee children living on the Thai/Burma border
- rebuilt schools in rural Burma, previously occupied by the military forcing villagers to flee
- supported 38 refugee children as they integrated from a refugee school, into a Thai school giving them access to a sustainable education
- you continued your support of the Thoo Mwee Khee Agricultural project, over 4000kg of nutritious vegetables in the first year with extensions to the garden in the last 12 months, increasing capacity even more
- developed a new self-sufficient and income generating Pig farm
- Emergency food supplies for sexually abused Samoan children, living in shelters as their homes are no longer safe.
- provided the basic necessities for almost 300 orphaned, unaccompanied or abandoned children living in boarding facilities in Thailand
- donated, collected or contributed to the purchase of hundreds, if not thousands of items which were shipped to Samoa to provide basic necessities and make improvements on shelters for vulnerable children
- The Great Samoan Volunteer trip which saw 10 volunteers fund raise their way to unpack the container, make the actual improvements to the shelter and work with the children on creative projects

EVENTS

Speaking of our supporters, the Good Guys comedy show in May was another fantastic success, raising over \$12,000. Our favourite ten comedians once again gave their time freely for a night of laughs and fundraising in both Auckland and Wellington.

The wonderful art works produced by 30 NZ artists for the Little Lotus project were sold at a special exhibition in October raising \$40,000!

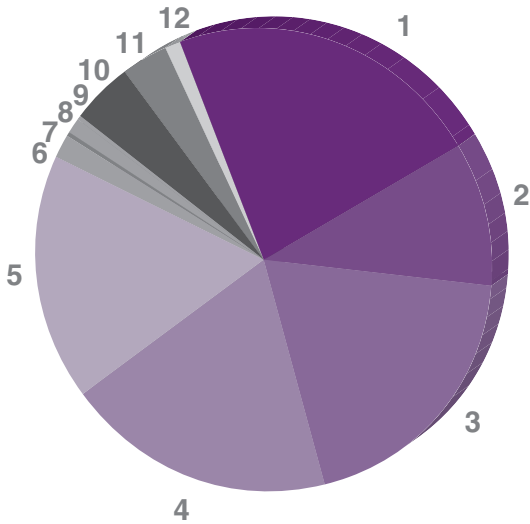
PRODUCTS

Defender Bags continued to sell well and we are grateful for the ongoing support of Moore Wilsons and Farro Fresh as regular stockists of our shoppers. We also had a number of corporate orders of shoppers, book bags and satchels which both helps our charitable aims as well means that more companies' billboards are being recycled rather than disposed of at landfill.

For Christmas 2012 we introduced a new product: locally made wooden reindeer for hanging on the Christmas tree. These sold through The Body Shop stores and were very popular, generating around \$10,000 for the charity. Glitter-nosed Rudolph was the most popular and based on your feedback we plan to just produce Rudolphs next year.



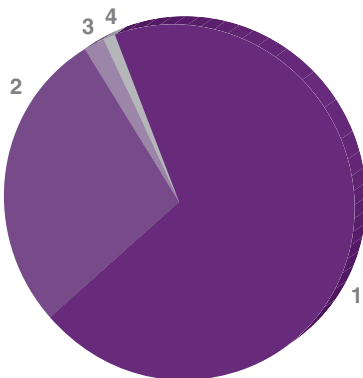
Financials



Income

1. General Sales	\$61,495
2. Corporate donations	\$27,600
3. TBS Loyalty program.....	\$53,035
4. Fundraising events.....	\$52,550
5. General donations.....	\$46,654
6. Employee Giving	\$4,660
7. TBS Donation from Bag sales.....	\$1,093
8. Customer Donations Ex TBS collection	\$3,022
9. Interest Received	\$1,121
10. Defender Bag Sales.....	\$12,029
11. Wooden Spinning Tops	\$8,960
12. Donated Goods Sold.....	\$2,710

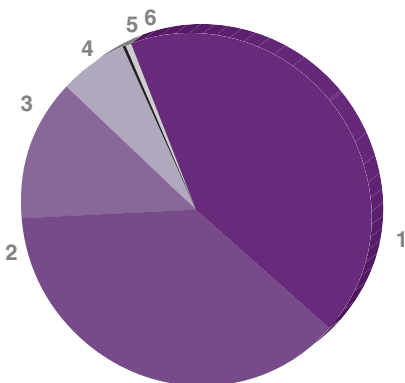
Income Total\$274,929



Cost Of Sales

1. Stock purchased to sell	\$22,799
2. Fund raising expenses	\$9,165
3. Websites	\$578
4. Freight.....	\$359

Sales Total\$32,901



Expenses

1. Provision of Education	\$56,614
2. Provision of Play	\$49,711
3. Provision of Nutrition.....	\$17,712
4. Provision of Play	\$8,431
5. Admin costs	\$454
6. Bank fees	\$436

Sales Total\$133,358



Thank you to our partners in Thailand, Burma and Samoa for the amazing work you do – we are honoured to be working with you.

Thank you The Body Shop for continuing to house and salary the SpinningTop team – without you we could only help half the children we currently support.

Thank you so much to our regular and occasional donors, those of you who we manage to inspire and those just good folk who want to make the world a little more balanced.

Thanks to our amazing group of sponsors, who supported us and our events during 2012/13. We are so grateful and sing your praises at every opportunity so hope the good karma catches up. A very special thank you to Starfish for their support over the years. We are so sorry to farewell your bright star of ethical clothing from the industry.

If you're a business or an individual wanting to find a way to help, we'd love to hear from you on info@spinningtop.org.

Thank you!